

How to attract/maintain IEEE members and IEEE students

- ▶ Free initial membership with all benefits (trainings, conference registrations' discounts, ...) for 3 or 6 months.
- ▶ Organize a job board or similar job-seeking service for members.
- ▶ Organize thematic student competitions and provide awards and prizes.
- ▶ Connect DL with the student competitions (to inspire the students and raise the significance).
- ▶ Require a special presentation of IEEE on all IEEE cosponsored conferences.

The point of view of the chapter on IEEE ComSoc services

- ▶ DLT is excellent program.
- ▶ All prices (journals, courses, trainings, etc.) should be adjusted according to the economic status of the members (economic situation differs from country to country).
- ▶ The newly imposed (high) fee for publishing conference papers in the IEEEXplore database is a very bad move. For sure, it will have negative impact. It is the danger that some of the conferences will be forced to stop long-term cooperation with the IEEE.

How ComSoc could help the chapters

- ▶ Provide more attractive promotional materials. For example: a technological gadgets (not brochures, pencils, ...). It makes a difference to other marketing campaigns.
- ▶ Provide a greater support (including financial) for organizing conferences.